

# EDW Project Results

## Financial Summary

|   |                  |
|---|------------------|
| Online Gross  | \$1192.91        |
| Cash  | \$517.00         |
| Challenge Grants  | \$900.00         |
| Roseville Covenant Church                                 | \$1000.00        |
| EDW PTA Contribution                                      | \$148.94         |
| <b>Gross Raised:</b>                                      | <b>\$3758.85</b> |
| PayPal Transaction Fees<br>(1.9% + \$.30 per transaction) | (\$54.01)        |
| <b>Net Raised:</b>  | <b>\$3704.84</b> |
| Cub Foods Contribution<br>(.03% of purchase)              | \$111.16         |
| <b>Total Value of Gift Card Purchase</b>                  | <b>\$3816.00</b> |
| Purchase 106 cards @ \$36 ea.                             | (\$3816.00)      |
| <b>Balance</b>  | <b>\$0</b>       |

## Donor Summary

Received 124 donations from 140 donors (not including challenge grants). Some families donated on behalf of each family member.

### Percentage of Individual Contributions, by Size



## Online Contributions Scenarios

1. \$.99 per month. If gross online contributions (\$1192.91) had been made in \$.99 increments, it would have required 1204 donations and would have cost \$384 (32%) in transaction fees.
2. If gross online contributions had been made in \$11.88 increments, it would have required 101 contributions and would have cost \$52.79 (4%) in transaction fees.